



VIRTUAL EVENT



MULTIPLE DAY EVENT



ATTENDEE ENGAGEMENT

Coterie Spark assisted in the production management of a COVID-19 related virtual healthcare certification training. Training courses are hosted weekly for three half days for an average of 30 attendees. Each training consists of a team of 5 trainers that are dedicated to delivering the educational content, 2 technical production team members provided by Coterie Spark and 1-2 observers provided by the client.

Training is delivered utilizing the Zoom Meeting platform, with additional enhancements added by Coterie Spark to increase attendee engagement and production value. Coterie Spark creates a detailed technical script (updated for each training), which outlines all trainer and production notes to align the team and provides seamless delivery to attendees. Scripts include polling details, video prompts; enhancement cues and specific instructions for setting up the unique breakout rooms. Coterie Spark also documents attendance and participation throughout the training, including a review on the Zoom analytics to ensure that attendees have attended the required time to earn their certification.

This grant-based training is ongoing, Coterie Spark is pleased to be a part of the pandemic solution.

Coterie Spark is truly the virtual training savior of 2020. With COVID-19 affecting the way we work, Coterie Spark made the transition to virtual work a breeze. We couldn't have asked for more!

