



ANNUAL GALA EVENT

Coterie Spark was engaged to produce an evening gala in Houston, TX.

AT A GLANCE



Entertainment



Transitions



Evening Event



"Despite the long hours of planning it takes to create a magical gala—from the ambiance to the entertainment—we remain fueled by the thought of leaving a truly lasting impression on your attendees."

CANDACE HOELSCHER

Co-Founder and COO
Coterie Spark

THE PROJECT

Burn's Night gala showcased breathtaking decor, a strong international influence and elaborately themed entertainment which was of great significance to the institution, as well as the tradition of the event.

Featuring more than 65 presenters that required 10 different transitions, seamless movement was essential. Coterie Spark carefully planned each step and how the guests' attention would effortlessly move from one stage to the next. The use of detailed technical scripts ensured that all parties involved knew exactly what was expected of them and where they needed to be at any given moment.

The day of the gala, Coterie Spark conducted various technical rehearsals with each performer and presenter that allowed the show flow to be fine-tuned.

Once the gala began, each member of the Coterie Spark team handled specific entertainers and presenters. It was imperative that the producers kept careful track of their assigned groups since the timing of the evening was crucial, and also coincided with an intricate dinner service