



STAKEHOLDER MEETING

We produced an annual stockholder meeting for one of the largest oil and gas companies in the U.S.

AT A GLANCE



Security



Committee Management



Multiple Cities



"Stakeholder meetings come with a general sense of purpose and expectation, where collaboration, strategic discussions, and decision-making shape the path forward—all components of how we plan these types of important meetings as well."

CANDACE HOELSCHER

Co-Founder and COO
Coterie Spark

THE PROJECT

One of the largest oil and gas exploration and production companies in the U.S. hired Coterie Spark to produce their annual stakeholder meeting.

Throughout the planning process, Coterie Spark communicated with a committee consisting of multiple departments including General Counsel, Security, Marketing, Facility Coordinators and Executive Assistants. Coterie Spark also aided in the planning of activities surrounding the Annual Meeting including Board of Directors meetings, spouse tours, executive dinners, volunteer training and various employee functions.

In preparation for the meeting, contingency planning was of utmost importance. An alternate location was required to ensure that given any circumstance, the meeting would take place. Should attendance exceed expectations, Coterie Spark had remote viewing locations available with transportation provided. Detailed planning was needed at each location in order to ensure all aspects were taken care of such as audio visual, signage, registration and security checkpoints.

Producers from Coterie Spark oversaw and managed specific areas including transportation, registration, cell phone check, security, food & beverage, help desk, Board of Directors, overflow meeting space and the annual meeting room.

There were numerous components involved with the Shareholder Meeting itself, including precise coordination of the arrivals of VIPs to the number of guests in attendance to keeping accurate timing throughout the program. Real time updates regarding the movement, timing and orchestration of each element of the meeting was the key to the success for this fast paced program enabling both planners and shareholders to adapt to change at any given moment