

Annual Employee Meeting



TRANSPORTATION



ATTENDEE ENGAGEMENT



COMMITTEE MANAGEMENT

Discover Day was an annual conference that brought 800 TDECU employees from across Texas together for professional & personal development, wellness screenings, keynote speakers and networking. Throughout the planning process Coterie Spark managed four committees composed of the client's employees that focused on the exhibit hall, marketing/branding, transportation, and networking.

Transportation for executives, keynote speakers and attendees were coordinated from 10 pickup locations across Texas which required detailed time management and communication with volunteer bus leads and the transportation vendor. Upon arrival in Galveston, TX, guests checked into one of two hotels within walking distance of the convention center under a room block managed by Coterie Spark.

Other key elements of management included coordination of biometric screenings, keynote speaker sourcing and logistics, management of wellness activities, exhibit hall, rentals and decor, entertainment, registration staff management, food & beverage, technical scripting.

Personal enrichment focused exhibitors created a common gathering area for wellness activities, such as live Zumba classes, meals, and entertainment took place.

