



VIRTUAL TRAINING CONFERENCE

We produced a three-day, online healthcare training and certification conference for medical professionals.

AT A GLANCE



Multiple Days



Attendee
Engagement



Virtual Event

“Coterie Spark is truly the virtual training savior of 2020. With COVID-19 affecting the way we work, Coterie Spark made the transition to virtual work a breeze. We couldn’t have asked for more!”

THE PROJECT

Coterie Spark assisted in the production management of a COVID-19 related virtual healthcare certification training. Training courses are hosted weekly for three half days for an average of 30 attendees. Each training consists of a team of 5 trainers that are dedicated to delivering the educational content, 2 technical production team members provided by Coterie Spark and 1-2 observers provided by the client.

Training is delivered utilizing the Zoom Meeting platform, with additional enhancements added by Coterie Spark to increase attendee engagement and production value. Coterie Spark creates a detailed technical script (updated for each training), which outlines all trainer and production notes to align the team and provides seamless delivery to attendees. Scripts include polling details, video prompts, enhancement cues and specific instructions for setting up the unique breakout rooms. Coterie Spark also documents attendance and participation throughout the training, including a review on the Zoom analytics to ensure that attendees have attended the required time to earn their certification.

This grant-based training is ongoing, Coterie Spark is pleased to be a part of the pandemic solution.